

100,000 IT service management professionals globally to benefit from new partnership between itSMF and AXELOS

itSMF, the IT Service Management forum has agreed a new global partnership with AXELOS, owners of ITIL[®], the worlds most used IT service management best practice framework, and PRINCE2[®], the de facto standard for project management.

ITSMF is a leading, global association for those involved in IT service management, with over 6,000 member organizations, ranging from large multinational suppliers to independent firms, and over 100,000 service management professionals around the world.

As part of the new partnership with AXELOS, all of these members will be eligible to take advantage of a lifetime discounted membership of AXELOS' new Professional Development Programme which launched in September 2015.

The AXELOS Professional Development Programme is an online membership programme, aligned to the best practice frameworks of ITIL and PRINCE2, and is designed to support professional development. Members of the programme will be able to complete continuing professional development (CPD) activities to enable them to earn a digital badge linked to their ITIL and PRINCE2 qualification.

Other key benefits of the new collaborative global agreement between itSMF and AXELOS include:

- The development of emerging practices, existing best practices and innovations amongst subject matter experts and IT Managers to enable business value through the power of IT Services, capabilities and resources
- Co-hosting corporate forums for senior leaders to exchange views and ideas on industry direction, AXELOS strategy, product roadmaps and case studies
- Helping to embed a culture of professionalism across the global community through awareness of the AXELOS Professional Development Programme
- Conducting a joint annual global ITSM survey to identify industry trends
- Co-develop and share white papers and other IP creation around the world

Shari Brunette, President of *itSMF* International, said: “We are excited to work with AXELOS and provide our individual and corporate members greater visibility and value. Immediate benefits are available through participation in the Professional Development Program, a Program for which we have negotiated a great discount for our members!

“In addition, there is the opportunity to participate in collaborative research with AXELOS who will provide a great partnership benefit by co-publishing these White Papers and Case Studies. This is a fantastic way for *itSMF* members to share their practical experiences.”

Peter Hepworth, Chief Executive of AXELOS, said: “This partnership between AXELOS and *itSMF* is an important development in shaping the future of IT service management. We are delighted to offer the AXELOS Professional Development Program to *itSMF* members, the first of a range of initiatives that will help support individuals and demonstrate the value that IT Services brings to an organization.

The program will enable the millions of ITIL and PRINCE2 practitioners across the globe to achieve industry recognition and enhance their personal brand. In addition, employers who invest time and money in CPD can develop their teams and drive up standards while improving staff loyalty and morale.”

Those wishing to join the program must hold an ITIL or PRINCE2 qualification. Anyone joining in 2015 can save £100 on annual membership costs, and just pay the £25 membership fee. Members of *itSMF* will also benefit from a lifetime discount of 25% to join the program if they register by March 2016.

ITSMF members interested in finding out more about this initiative and joining the AXELOS Professional Development Program should contact their local *ITSMF* chapter or visit www.itsmfi.org and register their details with the service desk.

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About *itSMF*

The *itSMF* is the only truly independent and internationally recognized forum for IT Service Management professionals worldwide.

This not-for-profit organization is a prominent player in the on-going development and promotion of IT Service Management 'best practice' standards and qualifications and has done since 1991.

itSMF now comprises over 50 chapters around the globe and more than 100,000 members – both corporate and individuals. *itSMF* chapters around the globe provide premium platforms that bring together Subject Matter Experts, IT Manager and Executives, Professional Service experts, Hardware and Software providers and Educators. These platforms allow the sharing of experiences and best practices that form the broad framework under which organizations manage the professionalism and quality of their IT services enabling **their** business to be highly successful.

For more information go to our website at www.itsmfi.org

About AXELOS

AXELOS is a joint venture company co-owned by the UK Government's Cabinet Office and Capita plc.

It is responsible for developing, enhancing and promoting a number of best practice methodologies used globally by professionals working primarily in project, programme and portfolio management, IT service management and cyber resilience. The methodologies, including ITIL[®], PRINCE2[®], MSP[®] and the new collection of cyber resilience best practice products, RESILIA[™], are adopted in more than 150 countries to improve employees' skills, knowledge and competence in order to make both individuals and organizations work more effectively.

Visit www.AXELOS.com for the latest news about how AXELOS is 'Making organizations more effective' and registration details to join AXELOS' online community. If you have specific queries, requests or would like to be added to the AXELOS mailing list please contact

Ask@AXELOS.com.