

itSMF Singapore hosts the next annual gathering of IT service management experts, leaders and professionals

ITSM Leadership Congress

Innovation and Transformation

22 April 2016 | Marina Bay Sands | Singapore

Make Your Organization Relevant in the I.T. Industry

- Introduction to itSMF (IT Service Management Forum) Singapore Chapter
- Overview of the 2016 itSMF Leadership Congress
- Event Sponsorship Packages

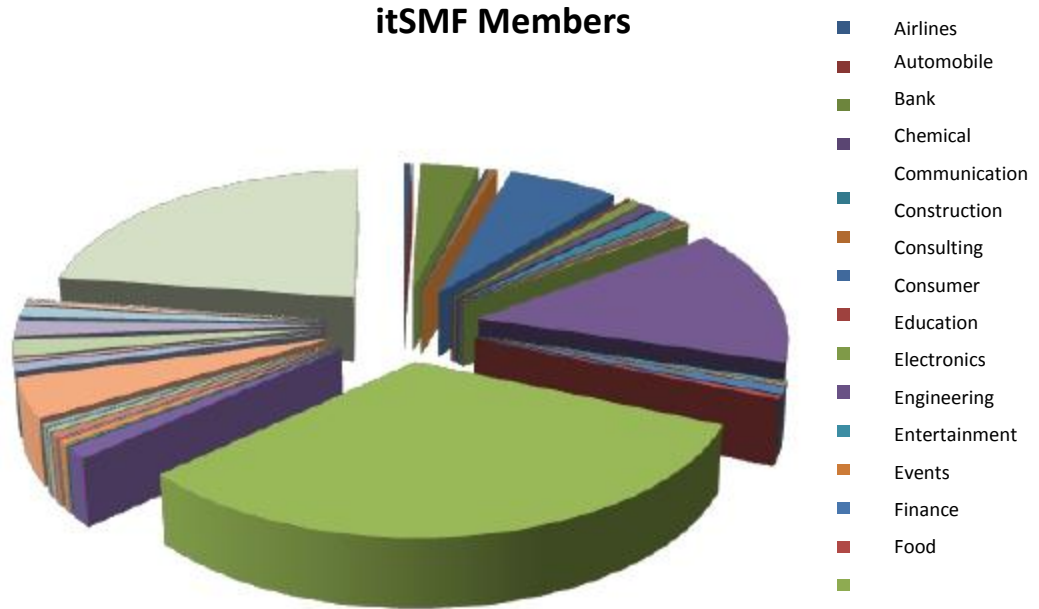
calling for sponsors



calling for speakers

Members belong to many top-notch companies in the following categories:

IT Services
Government
Consulting
Software
Bank
Technology
Telecommunications
Logistics
Engineering
Tradings



ITSM Leadership Congress 2016

Date : **22 April 2016**

Time : **9:00 am – 6:00 pm**

Networking Night : **7:00pm**

(For itSMF Members, Guests & Sponsors ONLY)

Venue : **Marina Bay Sands**



ITSM Leadership Congress 2016 -Summary

- Platform to reach out to hundreds of companies and thousands of individuals in the IT Service Management industry!
- One-day conference will bring IT Service Management players and professionals from all across the globe to convene in Singapore
- Explore the evolution of IT Service Management in Asia based on the real-life implementation experiences of numerous companies and leading industry professionals.

Platinum Sponsorship Package

Pre-event marketing and publicity

- Logo on Conference brochure
- Logo in Conference media releases
- Logo in Conference website

Post-event marketing and publicity

- Logo on Chapter website for 8 months
- Logo in Thank you mail

On-site

- Exhibition Booth
- Conference presentation slot
- Complimentary conference passes – 8
- Members' Night passes – 8
- Sponsor literature in Conference bag
- Logo in Conference program
- Name in Dinner Menu
- Logo on Conference Badge
- Logo on Conference Bag
- Logo on venue signage
- Logo in session introduction slides

1 Sponsorship Accepted

Gold Sponsorship Package

Pre-event marketing and publicity

- Logo on Conference brochure
- Logo in Conference media releases
- Logo in Conference website

Post-event marketing and publicity

- Logo on Chapter website for 3 months
- Logo in Thank you mail

On Site

- Exhibition Booth
- Conference presentation slot
- Complimentary conference passes – 4
- Members' Night passes – 4
- Sponsor literature in Conference bag
- Logo in Conference program
- Logo on Conference Bag
- Logo in session introduction slides

Maximum 8 Sponsorships

Silver Sponsorship Package

Pre-event marketing and publicity

- Logo on Conference brochure
- Logo in Conference media releases
- Logo in Conference website

Post-event marketing and publicity

- Logo in Thank you mail

On Site

- Logo on Conference Bag
- Logo in Session introduction slides
- Complimentary conference passes – 2
- Members' Night passes – 2
- Sponsor literature in Conference bag
- Logo in Conference program

Unlimited

At a glance : Main Event Sponsorship Packages

	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Early Bird	S\$12,500	S\$8,500	S\$6,000
Normal	S\$15,000	S\$10,000	S\$8,000
Members' discount	10%	10%	10%
Maximum number of Sponsors	Only 1	Max 8	No limit
Corporate Membership Discount	50 percent	30 percent	

For more information, please contact :

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Thank You