

ITSM Leadership Summit 2018

**Future of Service Management with
Digitalization & Disruption**

SPONSORSHIP GUIDE

IT Service Management (ITSM) Week – 2 to 6 July 2018

2 – 5 July 2018 Pre-Conference Workshop

6 July 2018 Conference

Proudly Organised By:

itSMF singapore
chapter
IT Service Management Forum

Supported By:



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PRESIDENT'S MESSAGE

To Our Valued Association Partners and Sponsors

Dear Valued Partners and Sponsors,

2017 has been a year of reflection, building strong partnerships and crafting a new strategy into the future. The ITSM Leadership Summit 2018 is a culmination of the outcome of the chapter leadership, ground-work from the relationship building, industry engagement and partnerships.

This year in 2018, we are proud to organize the annual ITSM Leadership Summit in partnership with NTUC U Associate. U Associate is a network of professional guilds and associations by the Labour Movement to reach out to working professionals. Since its launch in March 2011, the U Associate ecosystem has grown, providing valuable networking opportunities across different sectors, creating avenues for cross-pollination of ideas and cross-application of skillsets for our working professionals. At the sectoral level, NTUC collaborates with itSMF Singapore Chapter and other U Associates to develop careers and skills progression plans for working professionals, so as to equip them with future-ready skills for the jobs of tomorrow.

The 2018 instalment of the ITSM Leadership Summit aims to bring the ITSM ecosystem together. Providing an independent platform for business leaders, practitioners, service providers and ICT professionals to come together and discuss the current landscape of Enterprise Service Management and the future of technology adoption, delivery, management and skills to support all the above.

As a Sponsor of ITSM Leadership Summit 2018, you will get to reach out to a unique audience, many of whom play leading roles within their organizations. They are concerned about implementing, delivering and managing technology and services aligned to the business of their organization while creating value for their customers. We have seen the disruptions in technology, organizations transforming their businesses digitally, increased threat of cybersecurity incidents and new regulations being enacted to counter their risk. Our delegates are expected to take back learning outcomes and have decisive influences on how their organizations respond to these disruptions, transformations, risks and regulations through leading products and services provided by your company.

We sincerely hope you can join us in this exciting and fresh instalment of the ITSM Leadership Summit in 2018 and we look forward to working with you.

Yours sincerely,

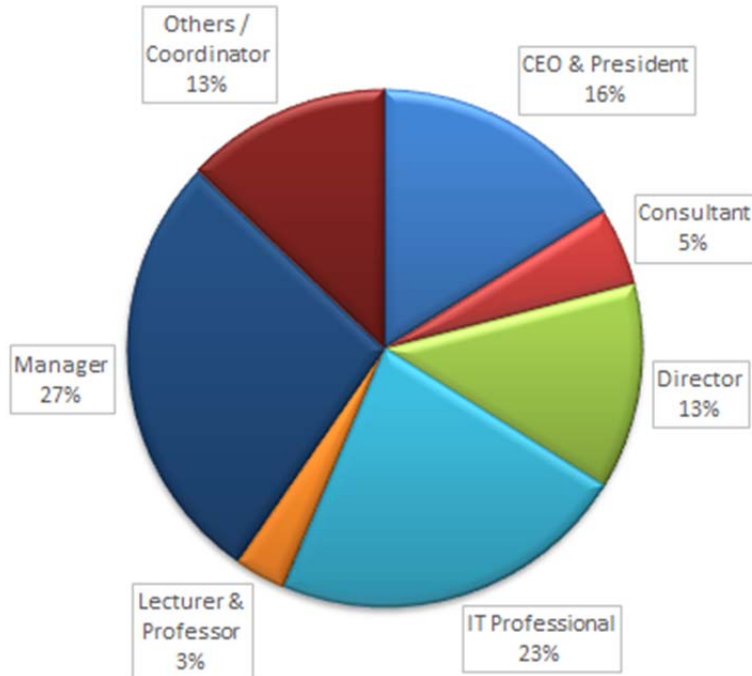
Garion Kong, ITIL Foundation, CISSP, CISM, CISA, CRISC, C|EH
President
itSMF Singapore Chapter

FACTS and FIGURES

Conference: **ITSM Leadership Congress 2016**, One day – Single Track

Venue: Marina Bay Sands Exhibition & Convention Centre

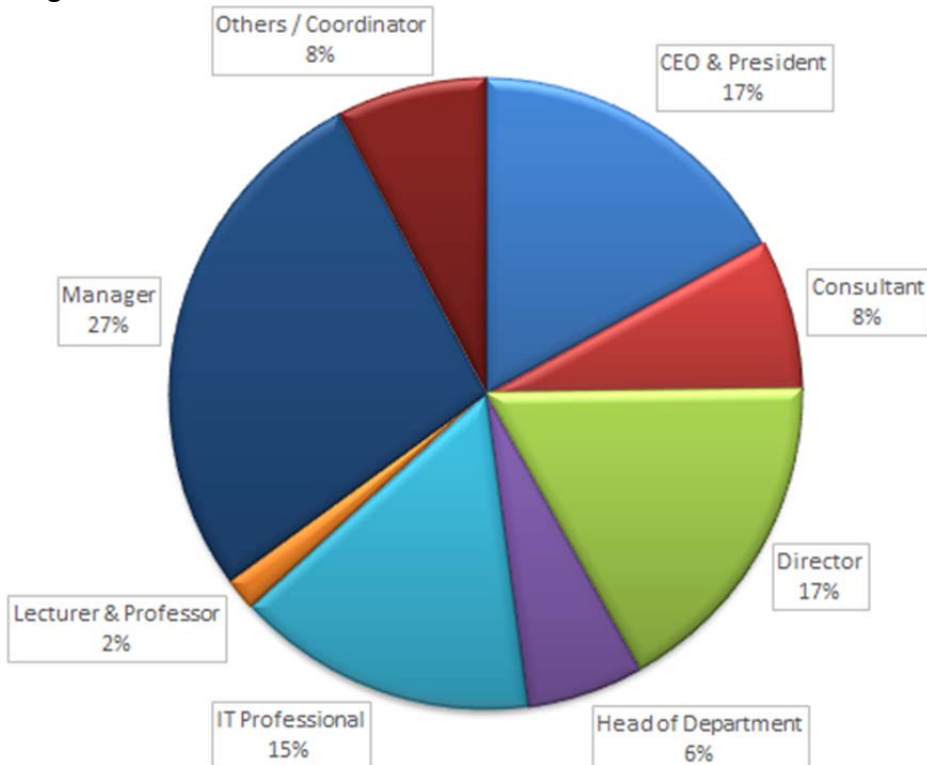
Registered Delegates: 100



Conference: **ITSM Leadership Congress 2015**, One day – Dual Track

Venue: Marina Bay Sands Exhibition & Convention Centre

Registered Delegates: 120



PREVIOUS SPONSORS & PARTNERS

Sponsors



Supporting Partners



ABOUT US



About itSMF

itSMF is a not-for-profit organisation and *the* prominent network of IT Service Management practitioners that forms a clearing house and platform for the on-going development and promotion of IT Service Management "best practice", standards and qualifications. itSMF has been the prime international forum for IT Service Management best practices since 1991, when the UK Chapter started as the foundation Chapter.

The itSMF provides an accessible network of industry experts, information sources and events to help you and your staff address IT service management issues and help you achieve the agile design of technology enabled enterprise services and delivery of high quality, consistent IT service internally and externally through the adoption of "best practice".

Globally, the itSMF now boasts over 6000 member companies, blue chip and public sector alike, covering in excess of 40,000 individuals spread over 50+ Chapters.

Each chapter is a separate legal entity and is largely autonomous.

The itSMF International Executive Board is the separate International entity that provides an overall steering and support function to existing and emerging chapters.

About itSMF Singapore Chapter

itSMF Singapore Chapter was formed in 2008 with a goal to develop and promote industry best practice in Singapore.

What are our aims?

- To encourage the establishment, development and use of industry best practice in ITSM in Singapore
- To facilitate the exchange of information and sharing of knowledge of all persons who have an interest in ITSM, including organizations implementing ITSM programs, vendors providing ITSM products or services, and students;
- To promote professional development and education of persons engaged in ITSM;
- To publish and disseminate such information and knowledge as will be of service to members;
- To act as liaison with other IT societies that have related interests and goals;
- To undertake member's meetings, conferences, seminars, workshops and exhibitions, to support the attainment of the above objectives.
- To be recognised by the Government, the IT industry and end-user organisations as the premier, independent and representative body for IT Service Management (ITSM) in Singapore.

The Chapter has organized seminars, workshops and annual conferences for the benefit of the ITSM community in Singapore since 2008.

ABOUT ITSM LEADERSHIP SUMMIT 2018



LOCATION

PARKROYAL on Kitchener Road, Singapore



CONFERENCE DATES

Workshops: 2nd July to 5th July 2018
Conference Date: 6th July 2018



ABOUT ITSM Leadership Summit 2018

The Conference will feature both common and split-track sessions. There will be tracks for Business, Process and Technology. The ITSM Leadership Summit is a paid-to-attend conference.

The one day conference will feature*:

- ❖ 1 Keynote presentation
- ❖ 1 Pre-Keynote presentation from Platinum Sponsor
- ❖ 16 Expert Presentations*
- ❖ Expert presentations from Platinum/Gold Sponsors
- ❖ 2 (two) Executive Panel session (incl. participants from Gold Sponsors)
- ❖ Sponsors & Partners Exhibition Showcase

*Subject to changes and final conference programme



WHY ITSM Leadership Summit 2018?

Reach out to the representative association of IT Service Management professionals in Singapore and participate as a sponsor for our high quality programme event. As a sponsor, you will gain a strong benefit of interacting with senior management and professionals in the industry. The ITSM Leadership Summit 2018 event will provide you with outreach to itSMF Singapore Chapter members and hundreds of technology professionals through the conference supporting partners. Join us at ITSM Leadership Summit 2018, an independent, industry-driven event today!

MORE INFORMATION



EXPECTED TURNOUT

Following the successful run in 2016, the 1-day conference, come 2018, promises to be an even more exciting and fruitful event for all participants with the pre-conference workshops and quality programme.

Expected No. of Delegates : 200 Delegates



WHO SHOULD ATTEND

- ❖ Conference and Pre-Conference Workshops are designed for :
- ❖ Top Executives - CIO, CISO, CTO and CRO
- ❖ Information Technology Governance, Security and Risk Executives
- ❖ Change/ Incident/ Problem Managers
- ❖ Information Security Professionals
- ❖ Heads of IT and IT Managers
- ❖ Consultants
- ❖ Professionals responsible for operationalizing the Service Delivery program who need to:
 - Engage more effectively with their business colleagues to deliver more business value
 - Implement and build key capabilities for the Service Management program
 - Run, refine and continuously improve the key capabilities
 - Deploy IT framework for Governance, Risk and Compliance needs within and beyond the organisation



WHY ATTEND?

Learn from industry experts who have been in your role. Conference speakers and presenters bring their own experiences and share their knowledge to mentor, inspire and provide guidance.

Expand your professional network. itSMF conferences serve as a gathering of distinguished speakers, professionals across various industries and domains who are passionate about IT, ITSM, Service Delivery, Governance and wish to network with their peers.

SPONSORSHIP PACKAGES

PACKAGES/ DESCRIPTION	PLATINUM SPONSOR SGD 22,000	GOLD SPONSOR SGD 11,000	SILVER SPONSOR SGD 5,500	BRONZE SPONSOR SGD 3,500
Acknowledgement in all event marketing collaterals	✓	✓	✓	✓
Acknowledgement in conference website	✓	✓	✓	✓
Acknowledgement in all event branding	✓	✓	✓	✓
Post-Conference Partners and Sponsors Networking Night	✓	✓	✓	✓
Chapter One-Year Corporate-5 Membership	✓	✓	✓	N.A.
EDMs (Electronic Direct Mailers) to conference to target database	08 EDMs	04 EDMs	01 EDM	N.A.
Speaking slot in the conference proceedings	✓	✓	N.A.	N.A.
Exhibition Booth/ Table Top*	Table Top	Table Top	Table Top	N.A.
Conference-Only Delegate Passes	10 Passes	07 Passes	05 Passes	02 Passes
Post-Conference Chapter Collaborations^	03 Joint Events	01 Joint Events	N.A.	N.A.

*Dependent on conference venue and availability

^Subject to discussion on collaboration details post-conference

ENQUIRIES

We thank you for your interest and look forward to your support!

For Enquiries:

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